

ORDER



Orders
Order / Rev: 695545
Alt Order #: 06214893
Product Desc: DSCC-IE
Estimate: 1370
Flight Dates: 10/02/12 - 11/06/12
Original Date / Rev: 06/26/12 / 10/26/12
Order Type: Political

WKYC

Primary AE: Joe Knauer
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Senate Campaign Comm.
Demographic: A25-54
Product Codes: IS-Issue/Non
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	248	\$282,500.00	\$240,125.00
10/29/12	11/06/12	93	\$131,825.00	\$112,051.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	248	\$282,500.00	\$240,125.00	0.00
November 2012	93	\$131,825.00	\$112,051.25	0.00
Totals	341	\$414,325.00	\$352,176.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKYC	10/02/12	10/05/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	- TWTF - -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			2		\$600.00		0.00				
E 2	WKYC	10/08/12	11/02/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MTWTF - -	:30	2	\$600.00	P-3	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-----			0		\$600.00		0.00				
Week:		10/15/12	10/21/12	MTWTF - -			1		\$600.00		0.00				
Week:		10/22/12	10/28/12	MTWTF - -			4		\$600.00		0.00				
Week:		10/29/12	11/04/12	MTWTF - -			4		\$600.00		0.00				
E 3	WKYC	11/05/12	11/06/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MT-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			1		\$600.00		0.00				
E 4	WKYC	10/16/12	10/19/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	- TWTF - -	:30	4	\$1,100.00	P-3	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- TWTF - -			4		\$1,100.00		0.00				
E 6	WKYC	11/05/12	11/06/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MT-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT-----			1		\$1,200.00		0.00				

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WKYC	10/02/12	10/05/12	M-F 7-9a Today Today Show	CM	7a-9a	- TWTF - -	:30	2	\$1,300.00	P-3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			2		\$1,300.00		0.00				
E 8	WKYC	10/08/12	10/19/12	M-F 7-9a Today Today Show	CM	7a-9a	MTWTF - -	:30	2	\$1,300.00	P-3	0.00	NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MTWTF - -			2		\$1,300.00		0.00				
Week:		10/15/12	10/21/12	MTWTF - -			4		\$1,300.00		0.00				
E 9	WKYC	11/05/12	11/06/12	M-F 7-9a Today Today Show	CM	7a-9a	MT - - - - -	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT - - - - -			1		\$1,400.00		0.00				
E 10	WKYC	10/02/12	10/05/12	M-F 430a-5a 430a News	CM	430a-5a	- TWTF - -	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			2		\$300.00		0.00				
E 11	WKYC	10/08/12	11/02/12	M-F 430a-5a 430a News	CM	430a-5a	MTWTF - -	:30	2	\$300.00	P-3	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MTWTF - -			2		\$300.00		0.00				
Week:		10/15/12	10/21/12	- - - - -			0		\$300.00		0.00				
Week:		10/22/12	10/28/12	MTWTF - -			4		\$300.00		0.00				
Week:		10/29/12	11/04/12	MTWTF - -			4		\$300.00		0.00				
E 12	WKYC	11/05/12	11/06/12	M-F 430a-5a 430a News	CM	430a-5a	MT - - - - -	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT - - - - -			1		\$300.00		0.00				
E 13	WKYC	10/20/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	- - - - - S -	:30	1	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S -			1		\$1,200.00		0.00				
Week:		10/22/12	10/28/12	- - - - - S -			1		\$1,200.00		0.00				
Week:		10/29/12	11/04/12	- - - - - S -			2		\$1,200.00		0.00				
E 14	WKYC	10/21/12	10/28/12	530A-6A America's Black Forum	CM	530a-6a	- - - - - S	:30	1	\$150.00	P-5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S			1		\$150.00		0.00				
Week:		10/22/12	10/28/12	- - - - -			0		\$150.00		0.00				
E 15	WKYC	10/07/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	- - - - - S	:30	1	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - - - - S			1		\$1,200.00		0.00				
Week:		10/08/12	10/14/12	- - - - - S			1		\$1,200.00		0.00				
Week:		10/15/12	10/21/12	- - - - - S			1		\$1,200.00		0.00				
Week:		10/22/12	10/28/12	- - - - - S			1		\$1,200.00		0.00				
Week:		10/29/12	11/04/12	- - - - - S			1		\$1,200.00		0.00				
E 16	WKYC	10/02/12	10/05/12	M-F 9-10a Today II Today Show II	CM	9a-10a	- TWTF - -	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			4		\$700.00		0.00				
E 17	WKYC	10/08/12	11/02/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MTWTF - -	:30	3	\$700.00	P-3	0.00	NM	15	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MTWTF - -			2		\$700.00		0.00				
Week:		10/15/12	10/21/12	MTWTF - -			5		\$700.00		0.00				
Week:		10/22/12	10/28/12	MTWTF - -			5		\$700.00		0.00				

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WKYC	10/08/12	11/02/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MTWTF--	:30	3	\$700.00	P-3	0.00	NM	15	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		5				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	10	NKYC	10/22/12-10/28/12	M-F 9-10a Today II		9a-10a	MTWThF----	:30		(\$700.00)		0.00	NM		
			See MG 17.18, 17.19 [NA/Oversold]												
	12	NKYC	10/22/12-10/28/12	M-F 9-10a Today II		9a-10a	MTWThF----	:30		(\$700.00)		0.00	NM		
			See MG 17.18, 17.19 [oversell]												
	13	NKYC	10/22/12-10/28/12	M-F 9-10a Today II		9a-10a	MTWThF----	:30		(\$700.00)		0.00	NM		
			See MG 77.5 [NA/Oversold]												
	18	NKYC	10/27/12-10/28/12	Sa-Su 10a-6p		1030a-6p	-----SaSu	:30		\$700.00		0.00	NM		
	Ⓜ		MG for 17.10, 17.12												
	19	NKYC	10/27/12-10/28/12	Sa-Su 10a-6p		1030a-6p	-----SaSu	:30		\$700.00		0.00	NM		
	Ⓜ		MG for 17.10, 17.12												
	Week:	10/29/12	11/04/12	MTWTF--		4				\$700.00		0.00			
E 18	WKYC	11/05/12	11/06/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MT-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		1				\$700.00		0.00			
E 19	WKYC	10/02/12	10/05/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	-TWTF--	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		2				\$250.00		0.00			
E 20	WKYC	10/08/12	11/02/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	11	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--		2				\$250.00		0.00			
	Week:	10/15/12	10/21/12	MTWTF--		4				\$250.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		1				\$250.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$250.00		0.00			
E 21	WKYC	11/05/12	11/06/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	MT-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		1				\$250.00		0.00			
E 22	WKYC	10/16/12	10/19/12	M-F 10-11a M-F 10-11a	CM	10a-11a	-TWTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		3				\$250.00		0.00			
E 23	WKYC	10/22/12	11/02/12	M-F 10-11a M-F 10-11a	CM	10a-11a	MTWTF--	:30	3	\$250.00	P-3	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		3				\$250.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$250.00		0.00			
E 24	WKYC	10/02/12	10/05/12	Days of Our Lives Days of Our Lives	CM	1p-2p	-TWTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		3				\$500.00		0.00			
E 25	WKYC	10/08/12	10/12/12	Days of Our Lives Days of Our Lives	CM	1p-2p	MTWTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--		3				\$500.00		0.00			
E 26	WKYC	10/02/12	10/05/12	M-F 2-3p Rachel Ray	CM	2-3p	-TWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		2				\$350.00		0.00			
E 27	WKYC	10/08/12	10/26/12		CM	2-3p	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	8	\$2,800.00

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M-F 2-3p Rachel Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$350.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					3	\$350.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					3	\$350.00		0.00			
E 28	WKYC	10/06/12	10/13/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$1,100.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					1	\$1,100.00		0.00			
E 29	WKYC	10/06/12	11/03/12	Sat 1030a-11a Sat 1030-11a	CM	Sat 1030-11a	-----S-	:30	1	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$350.00		0.00			
		Week: 10/08/12	10/14/12	-----S-					1	\$350.00		0.00			
		Week: 10/15/12	10/21/12	-----S-					1	\$350.00		0.00			
		Week: 10/22/12	10/28/12	-----S-					1	\$350.00		0.00			
		Week: 10/29/12	11/04/12	-----S-					1	\$350.00		0.00			
E 30	WKYC	10/07/12	10/21/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$1,100.00	P-3	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$1,100.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$1,100.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$1,100.00		0.00			
E 31	WKYC	11/04/12	11/04/12	Meet the Press Meet the Press	CM	1030a-1130a	-----S	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$3,500.00		0.00			
E 32	WKYC	10/07/12	10/14/12	Browns Pre-Game Huddle Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$600.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$600.00		0.00			
E 33	WKYC	10/07/12	11/04/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$875.00	P-3	0.00	NM	5	\$4,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$875.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$875.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$875.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$875.00		0.00			
		Week: 10/29/12	11/04/12	-----S					1	\$875.00		0.00			
E 34	WKYC	10/07/12	10/28/12	Golden Opportunities Golden Opportunities	CM	Golden Opportunities (12:30 PM-1:00 PM)	-----S	:30	1	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$450.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$450.00		0.00			
		Week: 10/15/12	10/21/12	-----S					1	\$450.00		0.00			
		Week: 10/22/12	10/28/12	-----S					1	\$450.00		0.00			
E 35	WKYC	10/02/12	10/05/12	M-F 3-4p The Doctors	CM	3p-4p	-TWTF--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					2	\$450.00		0.00			
E 36	WKYC	10/08/12	11/02/12	M-F 3-4p The Doctors	CM	3p-4p	MTWTF--	:30	2	\$450.00	P-3	0.00	NM	14	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$450.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$450.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$450.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$450.00		0.00			
E 37	WKYC	10/02/12	10/05/12	M-F 4-5p	CM	4p-5p	-TWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00

Order / Rev: 695545
 Alt Order #: 06214893
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Comm.
 Product Desc: DSCC-IE
 Estimate: 1370
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Ellen Degeneres															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			2		\$600.00	0.00					
E 38	WKYC	10/08/12	11/02/12	M-F 4-5p	CM	4p-5p	MTWTF - -	:30	2	\$600.00	P-3	0.00	NM	14	\$12,100.00
Ellen Degeneres															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MTWTF - -			2		\$600.00	0.00					
Week:		10/15/12	10/21/12	MTWTF - -			4		\$600.00	0.00					
Week:		10/22/12	10/28/12	MTWTF - -			4		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
7	NKYC	10/22/12-10/28/12		M-F 4-5p		4p-5p	MTWThF - - - -	:30		(\$600.00)		0.00	NM		
See MG 38.15 [NA/Oversold]															
15	NKYC	10/28/12-10/28/12		Meet the Press		1030a-1130a	- - - - - Su	:30		\$4,300.00		0.00	NM		
Ⓜ MG for 79.3,79.4,83.10,38.7															
Week:		10/29/12	11/04/12	MTWTF - -			4		\$600.00	0.00					
E 39	WKYC	10/02/12	10/05/12	M-F 5-6p	CM	5p-6p	- TWTF - -	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			3		\$1,000.00	0.00					
E 40	WKYC	10/08/12	10/19/12	M-F 5-6p	CM	5p-6p	MTWTF - -	:30	3	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MTWTF - -			3		\$1,000.00	0.00					
Week:		10/15/12	10/21/12	MTWTF - -			5		\$1,000.00	0.00					
E 41	WKYC	10/02/12	10/07/12	EN (M-Su)	CM	M-F 6-730pm/SS	- TWTFSS	:30	3	\$1,700.00	P-5	0.00	NM	3	\$5,100.00
Early News (M-Su) (6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTFSS			3		\$1,700.00	0.00					
E 43	WKYC	10/02/12	10/07/12	Nightly News	CM	M-Su 6:28p-7p	- TWTFSS	:30	3	\$2,000.00	P-5	0.00	NM	3	\$6,000.00
Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTFSS			3		\$2,000.00	0.00					
E 44	WKYC	10/08/12	10/19/12	Nightly News	CM	M-Su 6:28p-7p	MTWTF - -	:30	3	\$2,000.00	P-5	0.00	NM	8	\$16,000.00
Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MTWTF - -			3		\$2,000.00	0.00					
Week:		10/15/12	10/21/12	MTWTF - -			5		\$2,000.00	0.00					
E 45	WKYC	10/02/12	10/05/12	M-F 7-730p	CM	7-730p	- TWTF - -	:30	2	\$1,200.00	P-5	0.00	NM	3	\$6,300.00
Channel 3 News at 7P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			2		\$1,200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	10/01/12-10/07/12		M-F 7-730p		7-730p	- TWThF - - - -	:30		(\$1,200.00)		0.00	NM		
See MG 45.3,45.4 [N/A due to political]															
3	NKYC	10/12/12-10/12/12		Fri Prime C		10-11p	- - - - - F - - - -	:30		\$3,900.00		0.00	NM		
Ⓜ MG for 55.3,45.1															
4	NKYC	10/08/12-10/08/12		M-F 7-730p		7-730p	M - - - - - - - -	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 55.3,45.1															
E 46	WKYC	10/08/12	10/19/12	M-F 7-730p	CM	7-730p	MTWTF - -	:30	2	\$1,200.00	P-5	0.00	NM	7	\$8,400.00
Channel 3 News at 7P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	MTWTF - -			2		\$1,200.00	0.00					
Week:		10/15/12	10/21/12	MTWTF - -			5		\$1,200.00	0.00					
E 47	WKYC	10/02/12	10/05/12	M-F 730-8p	CM	730-8p	- TWTF - -	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	- TWTF - -			2		\$1,400.00	0.00					
E 48	WKYC	10/08/12	10/12/12		CM	730-8p	MTWTF - -	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00

Order / Rev: 695545
 Alt Order #: 06214893
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Comm.
 Product Desc: DSCC-IE
 Estimate: 1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730-8p Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	MTWTF--	2		\$1,400.00		0.00						
E 49	WKYC	10/06/12	11/03/12	Sat 7-8p Sat 7-8p	CM	7-8p	-----S-	:30	1	\$650.00	P-3	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$650.00		0.00						
Week:		10/08/12	10/14/12	-----S-	1		\$650.00		0.00						
Week:		10/15/12	10/21/12	-----S-	1		\$650.00		0.00						
Week:		10/22/12	10/28/12	-----S-	1		\$650.00		0.00						
Week:		10/29/12	11/04/12	-----S-	1		\$650.00		0.00						
E 52	WKYC	11/05/12	11/05/12	Mon Prime Other voice	CM	Various (8:00 PM-10:00 PM)	M-----	:30	1	\$7,500.00	P-5	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$7,500.00		0.00						
E 53	WKYC	10/08/12	11/05/12	Mon Prime C Mon Prime C	CM	10-11p	M-----	:30	1	\$3,000.00	P-5	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$3,000.00		0.00						
Week:		10/15/12	10/21/12	-----	0		\$3,000.00		0.00						
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00						
Week:		10/29/12	11/04/12	-----	0		\$0.00		0.00						
Week:		11/05/12	11/11/12	M-----	1		\$3,000.00		0.00						
E 54	WKYC	10/30/12	10/30/12	Tue Prime A the Voice	CM	8-9p	-T-----	:30	1	\$5,850.00	P-3	0.00	NM	1	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$5,850.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	10/29/12-11/04/12		Tue Prime A	8-9p		-T-----	:30		(\$5,850.00)		0.00	NM		
See MG 54.2 [Prgm Change]															
2	NKYC	10/30/12-10/30/12		Tues Prime Other	Various		(8:00 PM-10:00 PM)-T-----	:30		\$5,850.00		0.00	NM		
Ⓜ MG for 54.1 10/30															
E 55	WKYC	10/02/12	10/30/12	Tue Prime C Parenthood	CM	10-11p	-T-----	:30	1	\$3,900.00	P-3	0.00	NM	4	\$15,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$3,900.00		0.00						
Week:		10/08/12	10/14/12	-T-----	1		\$3,900.00		0.00						
Week:		10/15/12	10/21/12	-T-----	1		\$3,900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NKYC	10/15/12-10/21/12		Tue Prime C	10-11p		-T-----	:30		(\$3,900.00)		0.00	NM		
See MG 45.3,45.4 [Prgm Change] pres debate															
Week:		10/22/12	10/28/12	-T-----	1		\$3,900.00		0.00						
Week:		10/29/12	11/04/12	-T-----	1		\$3,900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	NKYC	10/29/12-11/04/12		Tue Prime C	10-11p		-T-----	:30		(\$3,900.00)		0.00	NM		
See MG 55.6 [Programming change....now airing Go/New Normal 10-11p]															
6	NKYC	10/30/12-10/30/12		Tue Prime C	10-11p		-T-----	:30		\$3,900.00		0.00	NM		
Ⓜ MG for 55.5 10/30															
E 56	WKYC	10/17/12	10/31/12	Wed Prime B Wed Prime B	CM	9-10p	--W----	:30	1	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$5,000.00		0.00						
Week:		10/22/12	10/28/12	-----	0		\$0.00		0.00						
Week:		10/29/12	11/04/12	--W----	1		\$5,000.00		0.00						
E 57	WKYC	10/03/12	10/31/12	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$5,000.00	P-3	0.00	NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 695545
 Alt Order #: 06214893
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Comm.
 Product Desc: DSCC-IE
 Estimate: 1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 57	WKYC	10/03/12	10/31/12	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$5,000.00	P-3	0.00	NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$5,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NKYC	10/01/12-10/07/12	Wed Prime C		10-11p	--W-----	:30		(\$5,000.00)		0.00	NM		
	See MG 57.5 [Prgm Change] debate														
	5	NKYC	10/05/12-10/05/12	Fri Prime A		8-9p	-----F----	:30		\$5,000.00		0.00	NM		
	Ⓜ MG for 57.1 10/03														
	Week:	10/08/12	10/14/12	--W----		1				\$5,000.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	--W----		1				\$5,000.00		0.00			
	Week:	10/29/12	11/04/12	--W----		1				\$5,000.00		0.00			
E 58	WKYC	10/05/12	10/26/12	Fri Prime B Grimm	CM	9-10p	----F--	:30	1	\$3,000.00	P-3	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$3,000.00		0.00			
	Week:	10/08/12	10/14/12	----F--		1				\$3,000.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	----F--		1				\$3,000.00		0.00			
E 59	WKYC	10/06/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130p-107a	-----S-	:30	1	\$2,000.00	P-3	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$2,000.00		0.00			
	Week:	10/08/12	10/14/12	-----S-		1				\$2,000.00		0.00			
	Week:	10/15/12	10/21/12	-----S-		1				\$2,000.00		0.00			
	Week:	10/22/12	10/28/12	-----S-		1				\$2,000.00		0.00			
	Week:	10/29/12	11/04/12	-----S-		1				\$2,000.00		0.00			
E 60	WKYC	10/02/12	10/06/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	-TWTF--	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		2				\$2,000.00		0.00			
E 61	WKYC	10/08/12	11/03/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	MTWTF--	:30	2	\$2,000.00	P-3	0.00	NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----		0				\$2,000.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$2,000.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		3				\$2,000.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$2,000.00		0.00			
E 62	WKYC	10/02/12	10/05/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	-TWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		1				\$500.00		0.00			
E 63	WKYC	10/08/12	10/26/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	MTWTF--		1				\$500.00		0.00			
	Week:	10/15/12	10/21/12	MTWTF--		2				\$500.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$500.00		0.00			
E 64	WKYC	10/13/12	10/13/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$1,500.00		0.00			
E 65	WKYC	10/07/12	10/07/12	NFL Regular Season Fo NFL Football	CM	NFL Football (8:15 PM-11:30 PM)	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$8,000.00		0.00			
E 68	WKYC	10/28/12	10/28/12	NFL Regular Season Fo NFL Football	CM	NFL Football (8:15 PM-11:30 PM)	-----S	:30	1	\$12,000.00	P-3	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 695545
 Alt Order #: 06214893
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Comm.
 Product Desc: DSCC-IE
 Estimate: 1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 68	WKYC	10/28/12	10/28/12	NFL Regular Season Football NFL Football	CM	NFL Football (8:15 PM-11:30 PM)	-----S	:30	1	\$12,000.00	P-3	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$12,000.00		0.00			
E 69	WKYC	10/29/12	11/02/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	MTWTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		3				\$1,200.00		0.00			
E 70	WKYC	10/22/12	11/02/12	M-F 7-9a Today Today Show	CM	7a-9a	MTWTF--	:30	4	\$1,400.00	P-3	0.00	NM	9	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$1,400.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		5				\$1,400.00		0.00			
E 71	WKYC	10/15/12	11/02/12	Days of Our Lives Days of Our Lives	CM	1p-2p	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	MTWTF--		4				\$600.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$600.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$600.00		0.00			
E 72	WKYC	10/20/12	11/03/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$1,200.00		0.00			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,200.00		0.00			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,200.00		0.00			
E 73	WKYC	10/28/12	11/04/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$1,200.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$1,200.00		0.00			
E 74	WKYC	10/21/12	11/04/12	Browns Pre-Game Huddle Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	1	\$650.00	P-3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$650.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$650.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$650.00		0.00			
E 75	WKYC	10/22/12	11/02/12	M-F 5-6p Dr. Phil	CM	5p-6p	MTWTF--	:30	4	\$1,100.00	P-3	0.00	NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$1,100.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$1,100.00		0.00			
E 76	WKYC	10/22/12	11/04/12	EN (M-Su) Early News (M-Su)	CM	M-F 6-730pm/SS (6:00 PM-6:30 PM)	MTWTFSS	:30	4	\$2,000.00	P-3	0.00	NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTFSS		4				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WKYC	10/22/12-10/28/12	EN (M-Su)		M-F 6-730pm/SS (6:00 PM-6:30 PM)	MTWThFSaSu	:30		(\$2,000.00)		0.00	NM		
	See MG 77.5 [NA/Oversold]														
	Week:	10/29/12	11/04/12	MTWTFSS						4			\$2,000.00		0.00
E 77	WKYC	10/22/12	10/28/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	MTWTFSS	:30	4	\$2,500.00	P-5	0.00	NM	3	\$16,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTFSS		4				\$2,500.00		0.00			

Advertiser:	Democratic Senate Campaign Comm.
Product Desc:	DSCC-IE
Estimate:	1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 77	WKYC	10/22/12	10/28/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	MTWTFSS	:30	4	\$2,500.00	P-5	0.00	NM	3	\$16,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/22/12	10/28/12	MTWTFSS		4	\$2,500.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	10/22/12-10/28/12		Nightly News		M-Su 6:28p-7p	MTWThFSaSu	:30		(\$2,500.00)		0.00	NM		
	See MG 77.5 [NA/Oversold]														
2	NKYC	10/22/12-10/28/12		Nightly News		M-Su 6:28p-7p	MTWThFSaSu	:30		(\$2,500.00)		0.00	NM		
	See MG 77.5 [NA/Oversold]														
5	NKYC	11/04/12-11/04/12		NFL Pregame Show		NFL Pre-Game	-----Su	:30		\$11,300.00		0.00	NM		
	Ⓜ MG for 17.13,83.11,83.12,83.9,83.6,76.1,77.1,77.2														
E 78	WKYC	10/29/12	11/04/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	MTWTFSS	:30	4	\$3,000.00	P-3	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/29/12	11/04/12	MTWTFSS		4	\$3,000.00	0.00							
E 79	WKYC	10/22/12	11/02/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	MTWTF--	:30	4	\$1,400.00	P-5	0.00	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/22/12	10/28/12	MTWTF--		4	\$1,400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NKYC	10/22/12-10/28/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,400.00)		0.00	NM		
	See MG 38.15 [NA/Oversold]														
4	NKYC	10/22/12-10/28/12		M-F 7-730p		7-730p	MTWThF----	:30		(\$1,400.00)		0.00	NM		
	See MG 38.15 [NA/Oversold]														
	Week:	10/29/12	11/04/12	MTWTF--		4	\$1,400.00	0.00							
E 80	WKYC	10/15/12	10/26/12	M-F 730-8p Entertainment Tonight	CM	730-8p	MTWTF--	:30	4	\$1,500.00	P-3	0.00	NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/15/12	10/21/12	MTWTF--		4	\$1,500.00	0.00							
	Week:	10/22/12	10/28/12	MTWTF--		4	\$1,500.00	0.00							
E 81	WKYC	10/29/12	11/02/12	M-F 730-8p Entertainment Tonight	CM	730-8p	MTWTF--	:30	3	\$1,600.00	P-3	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/29/12	11/04/12	MTWTF--		3	\$1,600.00	0.00							
E 82	WKYC	10/02/12	10/05/12	Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/01/12	10/07/12	-TWTF--		2	\$900.00	0.00							
E 83	WKYC	10/08/12	11/02/12	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	9	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	10/08/12	10/14/12	MTWTF--		2	\$900.00	0.00							
	Week:	10/15/12	10/21/12	MTWTF--		3	\$900.00	0.00							
	Week:	10/22/12	10/28/12	MTWTF--		5	\$900.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a	MTWThF----	:30		(\$900.00)		0.00	NM		
	See MG 77.5 [NA/Oversold]														
9	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a	MTWThF----	:30		(\$900.00)		0.00	NM		
	See MG 77.5 [NA/Oversold]														
10	NKYC	10/22/12-10/28/12		Tonight Show		1135p-1237a	MTWThF----	:30		(\$900.00)		0.00	NM		
	See MG 38.15 [NA/Oversold]														
	Week:	10/29/12	11/04/12	MTWTF--		4	\$900.00	0.00							

Order / Rev: 695545
Alt Order #: 06214893
Flight Dates: 10/02/12 - 11/06/12

Advertiser: Democratic Senate Campaign Comm.
Product Desc: DSCC-IE
Estimate: 1370

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 83	WKYC	10/08/12	11/02/12	Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$900.00	P-3	0.00	NM	9	\$8,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$900.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 11 NKYC 10/29/12-11/04/12 Tonight Show 1135p-1237a MTWThF--- :30 (\$900.00) 0.00 NM See MG 77.5 [NA/Oversold]															
12 NKYC 10/29/12-11/04/12 Tonight Show 1135p-1237a MTWThF--- :30 (\$900.00) 0.00 NM See MG 77.5 [NA/Oversold]															
E 84	WKYC	10/29/12	11/02/12	M-F 2-3p Rachel Ray	CM	2-3p	MTWTF--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MTWTF-- 4 \$400.00 0.00															
N 85	WKYC	10/15/12	10/19/12	M-F 430a-5a 430a News	CM	430a-5a	MTWTF--	:30	4	\$275.00	P-3	0.00	NM	4	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 MTWTF-- 4 \$275.00 0.00															
N 86	WKYC	10/23/12	10/26/12	M-F 10-11a M-F 10-11a	CM	10a-11a	-TWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 2 \$200.00 0.00															
													Totals	341	\$414,325.00